#### Contact

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# Top Skills

Management
Business Development
Digital Marketing

## Languages

English (Full Professional)
German (Elementary)
Turkish (Professional Working)

### Certifications

Business Administrations
Global Managment Iranian
Organizations

IT management certification

#### Honors-Awards

Computer games festival jury

#### **Publications**

How To Design a Best application

# Bahram Ghorbani

### Marketing

Hamburg, Hamburg, Germany

# Summary

- Creator of pro-active international media relations and public affairs strategies involving traditional and social media and marketing.
   Mentor & Coach of Startup Weekend in Iran and official member of global Startup
- Perfectly familiar with UI and UX areas
- Presenter of broadcasts on technology in Economics Radio and the host of Radio App technology podcasts
- judge in Global smartphone applications festival
- Perfectly familiar with content production and marketing
- Speaker in the First Iranian Conference of Social Media Network

Specialties: Developing and proactively placing media content | International media relations | C-Suite media training | Social media tie-ins to global media strategies

#### I love to:

- sketch everything.
- imagine my ideas with detail.
- find reasons, the main ones not the obvious ones.
- ask WHY? HOW? a lot. (or google and A.I)
- turn those reasons, ideas and my imagination to a creative and practical solution.
- fail and then go to step one or may be three depends on the failure. :)

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Twitter: http://twitter.com/bahr4m

instagram: https://instagram.com/bahrameghorbani

Telegram: https://t.me/bahify

Aparat: https://aparat.com/bahrameghorbani Youtube: https://youtube.com/bahrameghorbani

# Experience

Qikoo Marketing Consultant July 2023 - Present (2 months) London, England, United Kingdom

illustory.studio Marketing Business Development Consultant July 2023 - Present (2 months)

The Ultimate Collaborative Story Visualization Platform with A.I

System Group I ەمكاران سيستم 1 year 11 months

Marketing September 2021 - July 2023 (1 year 11 months) Tehran, Iran

Hamkaran System is Iran's largest private software development company. The company provides enterprise software and support to businesses of all sizes located across the country. System Group is a conglomerate of 58 companies and has served over 53000 clients since 1987. The company was listed as one of the top 500 companies in Iran

### Marketing September 2021 - July 2023 (1 year 11 months)

Tehran, Iran

Hamkaran System is Iran's largest private software development company. The company provides enterprise software and support to businesses of all sizes located across the country. System Group is a conglomerate of 58 companies and has served over 53000 clients since 1987. The company was listed as one of the top 500 companies in Iran

#### KIAMAX Co

CEO

November 2018 - February 2021 (2 years 4 months)

KIAMAX Group is an IT services And Marketing company incorporated in the year 2015. These products and services include managed IT services, Digital & Online Marketing, application software development and maintenance, payment systems, business intelligence, document imaging and digitisation, IT consulting and various transaction processing services. The Company also sells services such as business intelligence & analytics services, infrastructure

management services, testing & compliance, application development & maintenance.

Chamber and Association of Smartphone Applications Member

2014 - February 2019 (5 years)

Iran

Member of Chamber and Association of Smartphone Applications Producers Union

#### **IRIB**

Presenter

2014 - 2017 (3 years)

Host in IT TV programs such as Eynak (glasses) in Amoozesh Channel, and IT expert in some other TV programs

### Taragah

CEO

January 2015 - July 2016 (1 year 7 months)

Tehran

The first Persian (Iranian) online network of specialists, manufacturers, and consumers in architecture, building construction and decoration affairs.

An approach to make them more connected and open-minded, and bring them together from all over the country to introduce new ideas from all disciplines.

#### Mabna

CMO

May 2015 - February 2016 (10 months)

Iran

Mabna started its activities on computer software, hardware, animation, and special effects in 2005.

By 2012, Mabna institute, now named as "PooyaAfarin-e- Mabna", put its main focus on Value-Added Services (VAS) in the telecommunications community. The institute has embarked on and implemented a number of projects for the Iranian government organizations such as the Islamic Republic of Iran Broadcasting (IRIB) and the State Welfare Organization. It is currently considered as one of the biggest sponsors of the Iranian Premier League (IPL).

Microtel Plus CMO October 2014 - November 2015 (1 year 2 months)

Microtel+ shopping centers are built to enhance User Experience by giving them a chance to feel the handsets and enjoy experiences sales crew services

Startup Weekend

1 month

Startup Judge

September 2014 - September 2014 (1 month)

Shiraz

The judge in the second shiraz startupweekend

Startup Mentor

September 2014 - September 2014 (1 month)

Dubai

The Mentor in the First Dubai startupweekend

IranApps

Founder

October 2013 - September 2014 (1 year)

Tehran

Iranapps, your best choice to access thousands of android applications that bring fun and excitement to your smartphone. Explore the world of android applications through the fast, updated and secure environment Iranapps provides for you.

Tadbir Gostaran Behine Saz tgbs.ir

Marketing Manager

February 2012 - September 2014 (2 years 8 months)

Iran,Tehran

Tadbir Gostaran Co. (TGBS) is one of the leading solution providers in the Middle East specialized in Multi-Platform IT Solutions, Game Design and Deployment as well as Value Added Services in cooperation with regional mobile operators.

Orange

business development expert

July 2009 - September 2010 (1 year 3 months)

United Arabic Emirates Dubai

Orange S.A., formerly France Télécom S.A., is a French multinational telecommunications corporation. It currently employs about 170,000 people, 105,000 of them in France, and has 230 million customers worldwide

Asre ahabake ertebatat
Business Development Manager
March 2006 - April 2009 (3 years 2 months)

Asr Shabake Ertebatat Co. is the largest cyber security provider in Iran providing governmental organizations with security services

Statistical Centre of Iran
Business Development expert
August 2004 - September 2008 (4 years 2 months)
Tehran

Data collection about internet users in Iran

# Education

University of Wollongong managment, Information Technology · (2006 - 2009)

VelongGoung Asturlia
Engineer's Degree, IT managment · (2006 - 2009)